



Advertisement and Sponsorship Packages

The following are ways that you can support Historical Idlewild Tours & Services (HITS) and its many community projects and events. You can choose to 1) Advertise to HITS customers in our Souvenir Tour Book & Brochure for two years; OR 2) Sponsor one or ALL of HITS events for the annual season. Please review the details of each opportunity and select which is best for your company or personal investment in HITS! (Please Complete Sponsorship Form)

1. Souvenir Tour Book: Advertisements & Friends. Item will be For Sale. Proceeds support printing, distribution, and HITS Events. (Complete Advertisement Application)

2. HITS / Event Sponsorship: Levels: A) \$5,000, B) \$2,500, C) \$1,000, D) \$500, E) \$100, F) <\$5 - \$99
Sponsors at levels A-C will be advertised at ALL events of HITS for the Season unless specified.
Events: Idlewild Beautification – May 27, Idlewild Juneteenth – June 17, Idlewild Fireworks – July 2, Idlewild Homecoming Tours – Aug 6. Sponsorships/Donations support events/not payroll. (Complete Sponsorship Application)

3. Sponsor/Advertiser Benefits by Levels:

A) 5 copies of Idlewild Souvenir Tour Book, 1 private 2-hour 5 person tour, 1000 Brochures, 5 Souvenirs. Advertisement at **ALL 4 HITS Events**** for 1 season, Listed in Brochure for 2 years, Full Page AD Listed in Tour Book for 2 years. Listed on Website for life. Social Media Announcement. Placement of Company Banner at Events.

B) 3 copies of Idlewild Souvenir Tour Book, 1 semi-private 1-hour 3 person tour, 500 Brochures, 3 Souvenirs. Advertisement at **ALL 4 HITS Events**** for 1 season, Listed in Brochure for 2 years, Full Page AD Listed in Tour Book for 2 years. Listed on Website for life. Social Media Announcement.

C) 2 copies of Idlewild Souvenir Tour Book, 2 tickets for a semi-private, 1-hour Tour Event, 250 Brochures, 2 Souvenirs. Advertisement at **ALL 4 HITS Events**** for 1 season, Listed in Brochure for 2 years, Half Page AD Listed in Tour Book for 2 years. Listed on Website for life. Social Media Announcement.

D) 1 copy of Idlewild Souvenir Tour Book, 1 ticket for a 1-hour Tour Event, 150 Brochures, 1 Souvenir. Advertisement at **ONE HITS Event**** for 1 season, Listed in Brochure for 2 years, 1/8 Page AD Listed in Tour Book for 2 years. Listed on Website for life. Social Media Announcement.

E) \$100 - 1 ticket for a 1-hour Tour Event, 50 Brochures, 1 Souvenir. Name Listed at **ONE HITS Event**** for 1 season. Listed as Friend in Tour Book for 2 years. Listed as Friend on Website for life. Social Media Announcement.

F) >\$99 – *Free Souvenir! Listed as a Patron on Website for life. and Social Media
* \$5 Minimum

****Event Advertising with HITS:**

- Advertisers Billboard: We have a huge billboard that we place at our events that lists **ALL** of our Sponsors by level of contribution for the season. Upon your purchase, HITS will ask for your Business Logo to be sent via email. We will print business logos by size according to level of advertisement for the board. (Level A = 8X11 logo, B = 5X7, C = 3X5) Logos will be cut to shape, laminated, and business Name Listed above logo. Sponsors at levels D-E = Name Listed on Board for ONE Event.